



PRESS RELEASE – August 2007

New tool for writers in grades 4-10: Link the writing process with writer’s choices!



Link specific writing choices with the stages of the writing process with these easy-to-use tools for students in grades 4-10.

Each sturdy, eight-inch, color, laminated wheel focuses on one of three genres that many states assess in the upper-elementary and middle-school grades: writing to compare, writing to explain, and writing for opinion and persuasion.

The wheels lead students through the writing-process steps and give them genre-specific choices for making their pieces better as they pre-write, organize, write body paragraphs, begin and end the paper, revise for clarity and interest, and edit for conventions. In addition, each wheel provides a list of frequently misspelled words, genre-specific transitional phrases, and publication ideas.

Students can use the wheels independently, in small groups, or in whole-class settings. Because they focus on content-area genres, the wheels support writing workshops for content-area teachers as well as those who teach English and language arts.

The wheels make a valuable addition to any writing workshop or writing-process approach. They can also be used in conjunction with three parallel professional books from Maupin House: *Crafting Comparison Papers* (Marcia S. Freeman), *Crafting Expository Papers* (Susan Koehler), or *Crafting Opinion and Persuasive Papers* (Tim Clifford).

Writing to Compare: ISBN-13: 978-1-934338-07-0 **Single:** MH# 172 / **5-pack:** MH #176
Writing to Explain: ISBN-13: 978-1-934338-08-7 **Single:** MH# 171 / **5-pack:** MH #175
Writing for Opinion/Persuasion: ISBN-13: 978-1-934338-09-4 **Single:** MH# 173 / **5-pack:** MH #177

Single wheel: \$5 **3-pack (one of each genre):** \$12 (MH# 193) **5-pack:** \$20 (five of one genre)
Audience: Teachers, reading coaches, and administrators of grades 4-10, districts, home school teachers
Marketing Plan: Ads in national magazines (*Learning, Middle Ground*, etc.), Internet reviews, conference appearances, targeted mailings
Initial Run: 9,000 **8” diameter, 2-sided, color, laminated** **Color jpg or pdf images available**

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