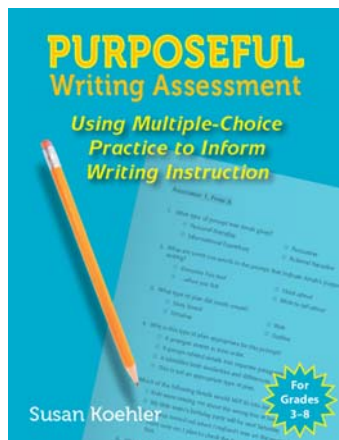




PRESS RELEASE – AUGUST 2008

Assess writing using multiple-choice practice.



When used as a diagnostic tool, assessments provide a window into students' patterns of thinking and processing information, allowing teachers to target and differentiate their instruction to address weaknesses.

Susan Koehler gives teachers of grades three through eight the convenient tools they need to conduct purposeful writing assessment based on multiple-choice practice within the three major areas of writing: focus and organization, style and composition, and conventions and mechanics.

Each of the 15 skill sets has one assessment for pre-testing and one for determining student mastery of the specific skill. This valuable supplemental tool is complete with answer keys, re-teaching strategies, a bibliography of professional resources that address each skill set, and a complete cross-index of literature models.

Use *Purposeful Writing Assessment* to:

- Inform, target, and differentiate your instruction before and after you explicitly teach writing
- Choose literature models that demonstrate the effective application of writing-craft skills that students can apply to their own writing
- Provide practice with test-taking strategies and prepare for standardized, multiple-choice assessments
- Improve students' knowledge of writing, reading comprehension, and literary skills.

About the Author

Susan Koehler is a National Board Certified Teacher, reading coach, and writing consultant and is currently a literacy coach and writing instructor at Hawks Rise Elementary in Leon County, Florida. She has a master's degree in reading education and is certified in reading K-12. Susan has more than 20 years of experience teaching a variety of grade levels and also trains teachers with the CraftPlus® Writing Program (available through Maupin House). She is the 2005 recipient of the Mary Brogan Award for Excellence in Literacy Education. Susan is also the author of *Crafting Expository Papers* as well as the project editor for the CraftPlus *Daily Writing Lessons*.

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