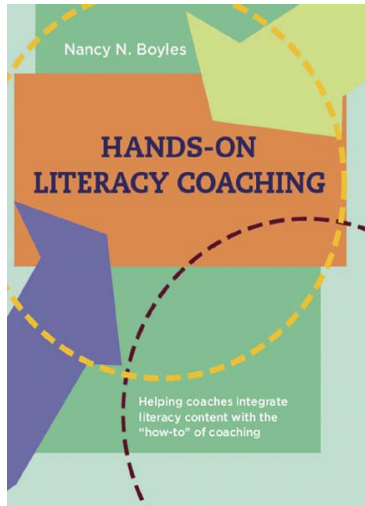




PRESS RELEASE – August 2007

**Maupin House is pleased to announce the release of
Hands-On Literacy Coaching by Nancy Boyles.**



Dr. Nancy Boyles integrates literacy instruction and coaching in a step-by-step guide for literacy coaches, administrators, and teachers of all grade levels. Using the explicit instruction model, this book guides coaches to learn:

The content of literacy coaching

- Creating and managing a literacy-rich classroom
- Identifying when literacy instruction goes off track

The “how-to” of literacy coaching

- Adapting techniques to fit teachers’ personalities
- Intervening with strategies for common problems
- Applying coaching principles
- Analyzing instruction through teaching scenarios

Boyles’ systematic approach, study guide questions, and coaching scaffolds make *Hands-On Literacy Coaching* a powerful tool for professional development, complete with ready-to-use strategies, charts, checklists, protocols, and teaching scenarios. Continue the coaching conversation online with Nancy Boyles at www.maupinhouse.com/boylesanalyses.php.

About the Author

Dr. Nancy N. Boyles is a professor and the program coordinator in the Graduate Reading Program at Southern Connecticut State University. She is a national consultant on literacy coaching, reading comprehension, written response to text, and the craft of writing. Dr. Boyles also is the author of *Teaching Written Response to Text* and *Constructing Meaning through Kid-Friendly Comprehension Strategy Instruction*.

ISBN-13: 978-0-929895-53-6

176 pages

\$23.95

Trim size: 8.5" x 11"

MH# 169

Audience: Literacy Coaches, Teachers, Administrators of all grades, Districts

Marketing Plan: Ads in national magazines (*Learning, Middle Ground, etc.*), Internet sites, Author signings and conference appearances, targeted mailings

Initial Run: 3,000

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