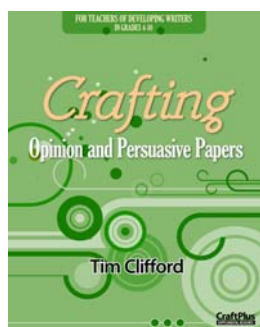




## PRESS RELEASE – JULY 2007

**Maupin House is pleased to announce the release of *Crafting Opinion and Persuasive Papers*, the third book of mini-lessons designed to help students craft genre-specific papers.**



Learning how to write opinion and persuasive papers is essential. Your students' performance on state assessments—and their overall development as young writers—depends on their ability to handle this demanding genre.

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Invaluable for content-area and language-arts teachers, this book will help you teach your students to examine the validity of claims, comprehend the differences between fact and fiction, support positions with evidence, and understand audience and author's purpose.

Instruction in the craft of opinion and persuasive writing will also enable your students to make informed judgments about the validity of the messages to which they are exposed, a vital skill in this information-rich age.

*Crafting Opinion and Persuasive Papers* joins *Crafting Comparison Papers* and *Crafting Expository Papers* in your genre-specific arsenal of teaching tools.

### **About the Author**

Tim Clifford is a middle-school language-arts teacher who lives in New York City. He is also the author of *The Middle School Writing Toolkit: Differentiated Instruction across the Content Areas* (Maupin House), and is available for conference and workshop appearances.

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ISBN 10: 0-929895-61-4 / ISBN-13: 978-0929895-61-1  
120 pages    \$19.95    Trim size: 8.5" x 11"    MH# 166

**Audience:** Teachers of Grades 4-10, Districts

**Marketing Plan:** Ads in national magazines (*Learning*, *Middle Ground*, etc.), Internet sites, Author signings and conference appearances, targeted mailings

**Initial Run:** 4000

**Distribution:** Ingram, Major Wholesalers, Educational Distributors, amazon.com

**Maupin House Publishing, Inc.**  
2416 NW 71<sup>st</sup> Place • Gainesville, FL 32653 • 800.524.0634  
[www.maupinhouse.com](http://www.maupinhouse.com)  
Email: [info@maupinhouse.com](mailto:info@maupinhouse.com)